



CNPEA  RCPMTA

CANADIAN NETWORK for  
the PREVENTION of ELDER ABUSE  
RÉSEAU CANADIEN pour la PRÉVENTION  
du MAUVAIS TRAITEMENT des AÎNÉS



Elder Abuse  
Prevention  
Ontario

**FREE WEBINAR**

# **Crypto Scams:** What are they and how to stay safe

**»» Tuesday, March 28**  
**1:00 PM ET / 10 AM PT**

**Presenter :**



**Jeff Horncastle, Acting Client and Communications Outreach Officer,  
Canadian Anti-Fraud Centre, Royal Canadian Mounted Police**



**Ontario** 

Information and opinions expressed here today are not necessarily those of the Government of Ontario





LAND ACKNOWLEDGEMENT



# WEBINAR HOUSEKEEPING



## Communication

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All attendees will be muted during the webinar.



## Speaker

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Will be visible while presenting and for the Question/Answer session.

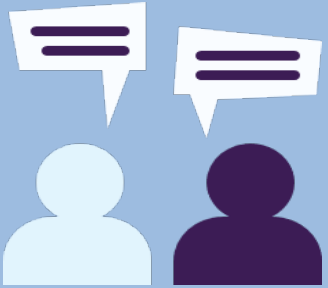


## Adjusting Speaker Image

Drag the line, between the image frame and slides, to the left to make speaker image larger.

View options at top of screen.

# WEBINAR HOUSEKEEPING



## Chat Box

Post comments during the session.



## Question Box

Type your questions in **Question/Answer box**.

A response will be posted during the webinar *or* asked to speaker after the presentation.

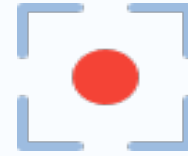
# WEBINAR HOUSEKEEPING



## Evaluation

Your feedback on knowledge gain from session and suggestions for future topics is appreciated. Options to access survey:

- QR Code
- pop-up notice with link to survey
- Follow-up email with survey link



## Recording

A recorded version of this webinar will be available on EAPO's website.

# WEBINAR HOUSEKEEPING

## Respecting Privacy and Confidentiality

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EAPO appreciates there may be personal circumstances or issues which participants may wish to address. However, in keeping with our commitment to maintaining your privacy and confidentiality, today we will be answering general questions posed through the Q&A.

If someone wishes to discuss specific circumstances, we invite you to contact EAPO following this webinar to arrange for a confidential conversation so that we may further assist you.



**Elder Abuse  
Prevention  
Ontario**

## MISSION

EAPO envisions an Ontario where ALL seniors are free from abuse, have a strong voice, feel safe and respected.

## ACTION

Raising awareness, delivering education and training, working collaboratively with like-minded organizations and assisting with service coordination and advocacy.



Funded by the ON Government, under the  
Ministry for Seniors and Accessibility (MSAA)



**STOP ABUSE –  
RESTORE RESPECT**

# *EAPO is mandated to support the implementation of Ontario's Strategy to Combat Elder Abuse*

## Ontario's Strategy to Combat Elder Abuse

1

### **Public Education and Awareness**

A Province-wide, multi-media public education campaign to promote awareness about elder abuse and provide information on how to access services.

2

### **Training for Front-Line Staff**

Specialized training to staff from various sectors, who work directly with seniors, to enhance their knowledge and skills to recognize and respond to elder abuse.

3

### **Co-ordination of Community Services**

To strengthen communities across the province by building partnerships, promoting information sharing and supporting their efforts to combat elder abuse.



**3 Pillars of the Strategy**





# Canadian Network for the Prevention of Elder Abuse (CNPEA)

## MISSION

CNPEA connects people and organizations, fosters the exchange of reliable information, and advances program and policy development on issues related to preventing the abuse of older adults. We do this work at the local, regional, provincial/territorial, and national levels.

## VISION

We envision and work toward a Canadian society where older adults are valued, respected, and live free from abuse.

We strive to be the Canadian leader in our field—sharing information and coordinating resources for the prevention of elder abuse.



# Speaker



## Jeff Horncastle

Acting Client and Communications  
Outreach Officer  
Canadian Anti-Fraud Centre  
Royal Canadian Mounted Police

Jeff works in the Fraud Prevention and Intake Unit (FPIU) at the CAFC for 6 years and has been acting in the Client and Communications Outreach Officer position for 2 years where he coordinates fraud prevention initiatives and messaging.



# Crypto Scams

March 28<sup>th</sup>, 2023

Jeff Horncastle

Acting Client and Communications Outreach Officer – Canadian Anti-Fraud Centre



Royal Canadian Mounted Police  
Gendarmerie royale du Canada



Competition Bureau  
Canada  
Bureau de la concurrence  
Canada



Ontario Provincial Police

Canada





## Overview

- Overview of the Canadian Anti-Fraud Centre
- What is Cryptocurrency?
- 2022 Payment Method Statistics
- Crypto – a growing trend
- Top frauds – crypto as payment method
- How to Report



## The Canadian Anti-Fraud Centre



Competition Bureau  
Canada

Bureau de la concurrence  
Canada



# Primary Goals

## **PREVENTION**

- through education and awareness

## **DISRUPTION**

- of criminal activities

## **INTELLIGENCE**

- dissemination

## **SUPPORT**

- to law enforcement

## **PARTNERSHIPS**

- between the private and public sectors





# Fraud Prevention and Intake Unit (FPIU)

- Accept reports by telephone, mail, fax, police reports
- Validate online FRS reports
- Victims & Attempts of fraud
- Refer reports:
  - High Risk
  - \$10,000+ Victim
  - Cash in Mail
  - New Twist



# Operational Support Unit (OSU)

Education

Investigative  
Packages

International  
Outreach

Disruption



## Senior Support Unit (SSU)

- SSU has 40 Volunteers (30 Seniors & 10 Students)
- Volunteers perform victim call backs, mail outs and presentations to groups and associations
- Criteria for victims: over 60 years of age & at risk





# What is cryptocurrency?

- Virtual Currency
- Exists only online
- It is complex
- Not backed by financial institutions

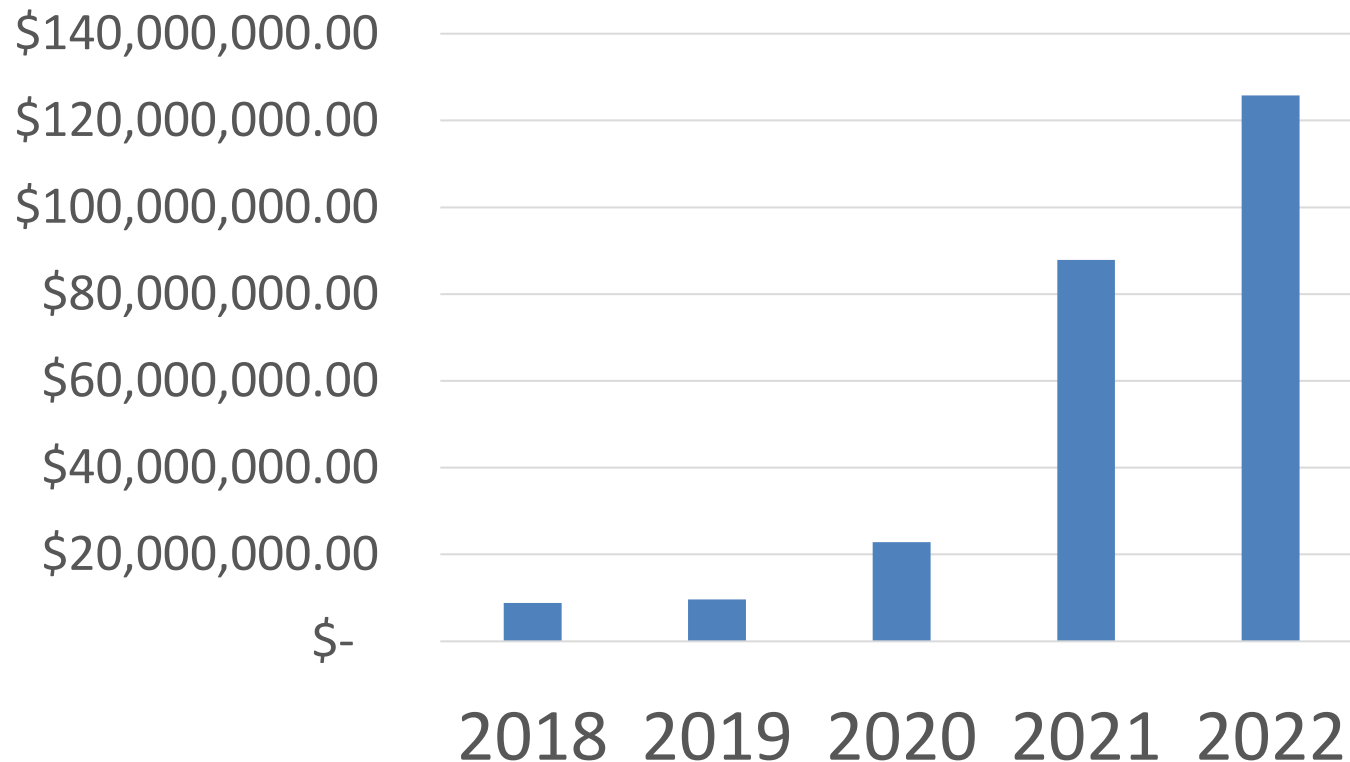


# 2022 Payment Method Breakdown

Payment Method	\$ Loss
Wire Transfer	\$167.9M
<b>Cryptocurrency</b>	<b>\$125.8M</b>
Etransfer	\$34.3M
Direct Deposit	\$12.1M
Cash	\$8.7M



# \$ Loss – Cryptocurrency as payment method







# Top Scams – Cryptocurrency as payment method

Fraud Type	\$ loss (crypto as payment method)
Investments	\$76.5M
Romance	\$13.3M
Service	\$3.1M
Extortion	\$2.6M
Job	\$2.1M
Bank Investigator	\$1.4M
Emergency and grandparent scam	\$0.6M



# Fraud is under reported

It is estimated that  
only  
**5% - 10%**  
of fraud is reported  
to the CAFC.





# Crypto Investments

- Social Media
- Fraudulent websites
- Fraudulent ads
- Search engine optimization

**BEWARE**  
of cryptocurrency  
investment  
scams!

Royal Canadian Mounted Police / Gendarmerie royale du Canada  
Competition Bureau / Bureau de la concurrence  
Ontario Provincial Police  
Canada

The poster features a dark blue background with a glowing laptop displaying a Bitcoin symbol on its screen. To the left of the laptop is a purple line graph with a rising trend. To the right are several stacks of blue Bitcoin coins. The text 'BEWARE of cryptocurrency investment scams!' is written in white. At the bottom, logos for the Royal Canadian Mounted Police, Competition Bureau, and Ontario Provincial Police are displayed, along with the word 'Canada'.



# Romance Scams

- Romance scams play on victim's emotions to steal money and/or personal information.
- Often takes place on dating or social media websites.
- Fraudsters quickly profess their love to gain their victims' trust, affection, and money.



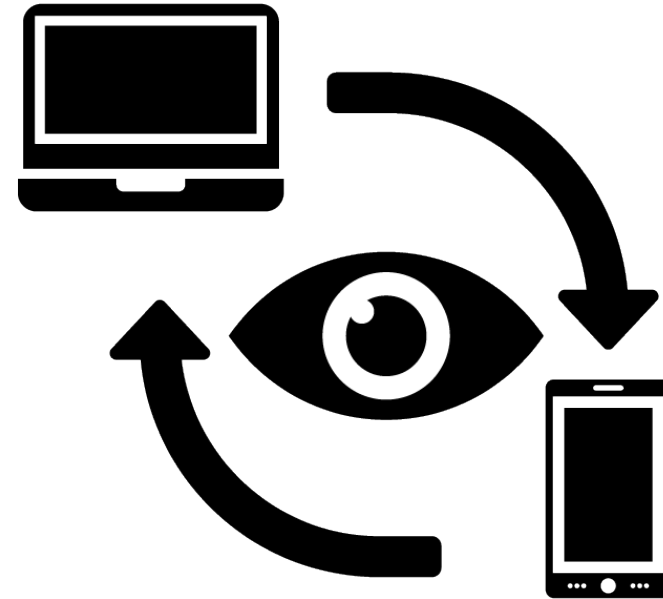




# Service Scams

These frauds often involve offers, such as:

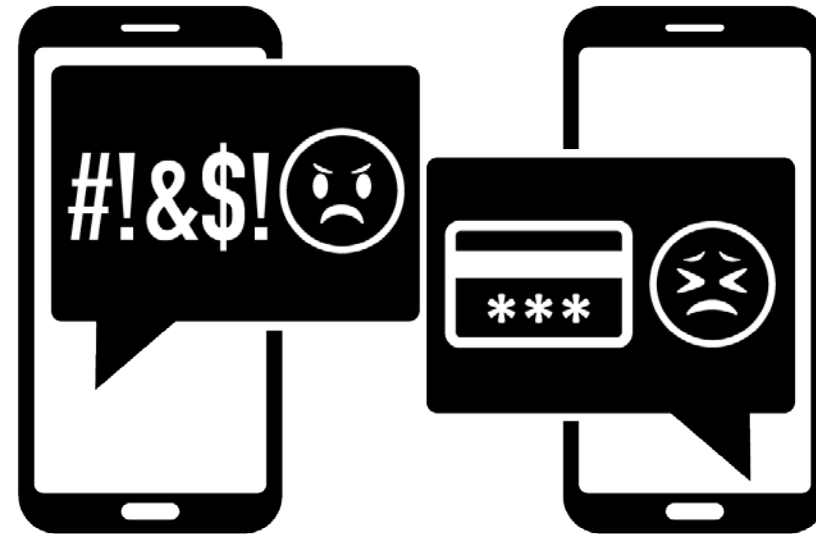
- Tech support
- Lower interest rate
- Home repairs & products
- Cellphone plans



# Extortion

Extortion happens when someone unlawfully obtains money, property or services from a person, entity or institution through coercion.

- Sextortion
- SIN Scam
- Ransomware
- Fake threatening email from RCMP or law enforcement





# Bank Investigator

The fraudsters inform the consumer that they are investigating unauthorized activity on their bank account. The fraudsters ask the consumer to help them catch the criminal.

Fraudsters may also claim to be one of your online merchants (Amazon).





# Emergency and Grandparents Scam

Scammers claim to be someone you know and tell you they need money immediately.





## Prevention & Awareness



Twitter - @canantifraud

Facebook - Canadian Anti-Fraud Centre

Government of Canada / Gouvernement du Canada | Canada.ca | Services | Departments | Français

Canadian Anti-Fraud Centre

Browse scams | Protect yourself | Report fraud | What to do if you're a victim

The Canadian Anti-Fraud Centre collects information on fraud and identity theft. We provide information on past and current scams affecting Canadians. If you think you're a victim of fraud, [report it!](#)

Recent scams and fraud

Cyber Security Awareness Month: Top 2 online scams

Item 1 of 4 | Play

Services and information

[Scams by A-Z index](#) | [Scams by medium](#) | [Scams affecting individuals](#)

The impact of COVID-19 fraud	
Between March 6, 2020 and September 30, 2020	
Canadian reports of COVID-19 fraud:	5242
Canadian victims of COVID-19 fraud:	3922
Lost to COVID-19 fraud:	\$6.2 M

The impact of fraud so far this year	
As of September 30, 2020	
Canadian reports of fraud:	39,696 (47,389 in 2019)
Canadian victims of fraud:	18,533 (19,927 in 2019)
Lost to fraud:	

Website - [www.antifraudcentre-centreantifraude.ca](http://www.antifraudcentre-centreantifraude.ca)





Fraudsters want  
your cryptocurrency,

be aware of who you are sending  
your crypto to.



#### PROTECT YOURSELF!

- Once you send your crypto, it is gone!
- Government agencies do not accept cryptocurrencies.
- Conduct your own due diligence, ask questions and do your research before sending anyone your crypto.

If you believe you have been scammed, contact your local police service and the Canadian Anti-Fraud Centre:

1 (888) 495-8501 // [antifraudcentre.ca](http://antifraudcentre.ca)

Fraud. Recognize It, Reject It and Report It



# How to Report Fraud

It's essential that victims and businesses report fraud to...

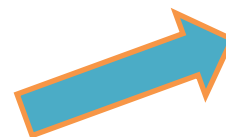
- ✓ Local police
- ✓ The CAFC via

**1-888-495-8501 (Toll-Free)**

OR

**our online Fraud Reporting System**

**[www.antifraudcentre.ca](http://www.antifraudcentre.ca)**



A screenshot of the Canadian Anti-Fraud Centre website. The header includes the text 'Canadian Anti-Fraud Centre' and a red maple leaf logo. Below the header is a navigation menu with four items: 'Browse scams', 'Protect yourself', 'Report fraud', and 'What to do if you're a victim'. The 'Report fraud' item is highlighted. Below the menu is a 'Home' link. The main content area features the heading 'Report fraud and cybercrime' and a section titled 'On this page' with a list of links: 'Reporting to the Canadian Anti-Fraud Centre' (with sub-links 'Report online' and 'Report by phone'), 'Why you should report fraud and cybercrime', and 'Coming soon: new cybercrime and fraud reporting system'.

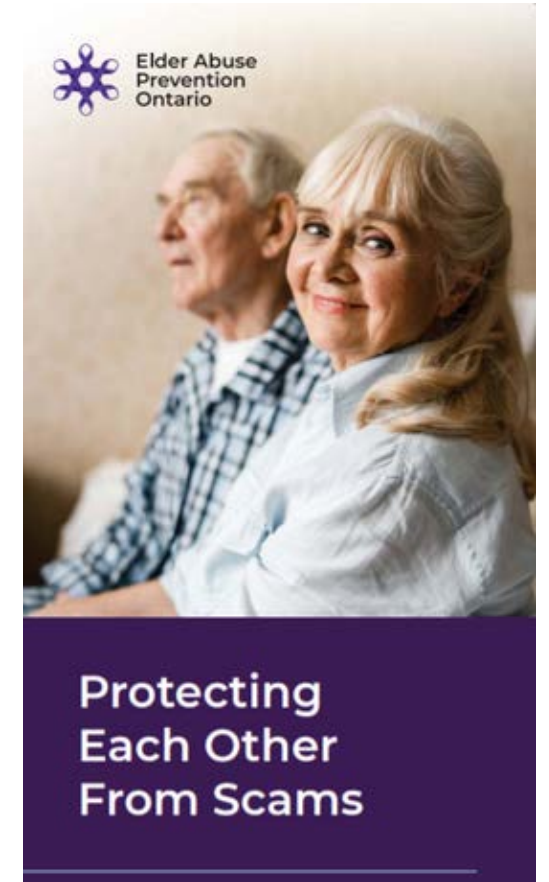
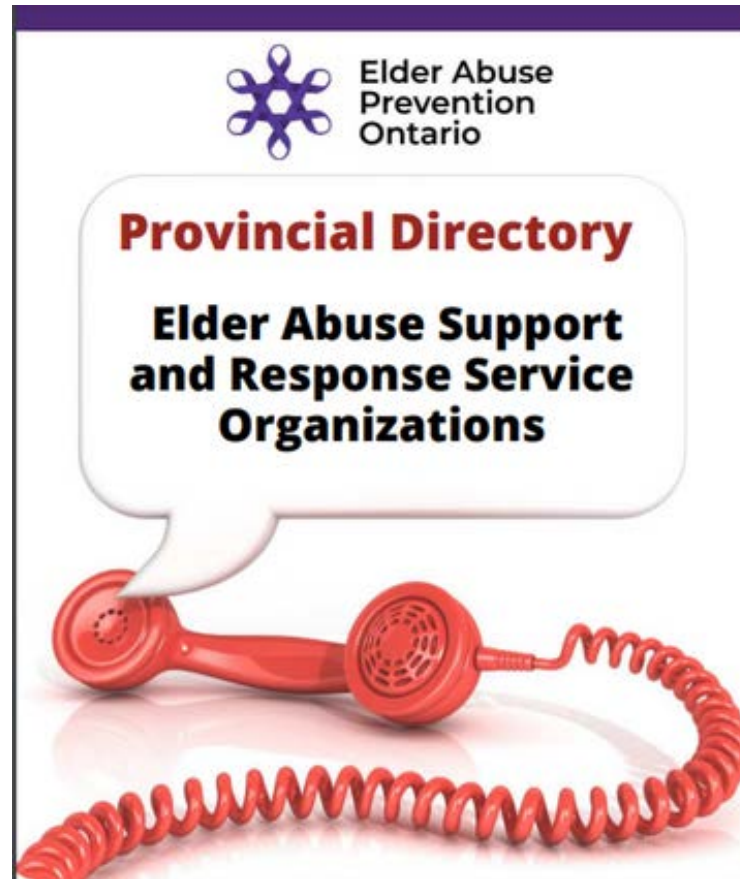


Thank you!

# Questions?

# EAPPO NEW Resources

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[www.eapon.ca](http://www.eapon.ca)



**What is a SCAM?**

A fraudulent scheme performed by a dishonest individual, group or company in an attempt to obtain money or something else of value. Scams traditionally needed in confidence a trick, where an individual would misrepresent themselves as someone with skills or authority, like a doctor, lawyer, investor. After the internet became widely used, new forms of scams emerged such as lottery scams, scam texting, email spoofing, phishing, or request for help. These are considered to be small fraud.

Alvin is a newcomer to Canada, speaks little English was recently diagnosed with diabetes, though he does have visiting relatives and always makes people in the face, he is feeling increasingly isolated from his family. Lately, a number of very friendly young people who speak Alvin's language were trying to convince him to buy a vacation package for the tropics. Alvin would love to get away, but he is also who Alvin is trying to pay his bills. The visitors tell him that there will be many people on the trip that speak his language. They are however, insisting that Alvin pay them up front for the vacation package. Luckily, Alvin went online to see if he could find more information about the travel company and discovered that the company does not exist!

There are some important steps that you can take to protect yourself from fraud and scams.



DO'S	DON'T'S
<ul style="list-style-type: none"> <li>Clearly examine anything that sounds too good to be true. It probably is!</li> <li>Do not give more information and customer references unless you're buying something.</li> <li>Do check that you're getting what you paid for, before any money is exchanged.</li> <li>Do report fraud to the police.</li> <li>Do ask for a copy of the offer in writing!</li> </ul>	<ul style="list-style-type: none"> <li>Don't be pressured into spending money or making quick decisions about an opportunity.</li> <li>Don't purchase anything over the phone.</li> <li>Don't give out personal information online.</li> <li>Don't respond to unsolicited emails.</li> </ul>

# EAPO Resources

## Protecting Each Other From Scams

[https://eapon.ca/wp-content/uploads/2021/09/EAPO\\_brochure\\_Scams\\_2022.pdf](https://eapon.ca/wp-content/uploads/2021/09/EAPO_brochure_Scams_2022.pdf)

## Safe and Sound: Protect yourself from frauds and scams

Download Fact Sheet : [English](#) | [French](#) | [Italian](#) | [Korean](#) | [Portuguese](#) | [Russian](#)

## Safe & Sound : Guarding your Financial Security

Download Fact Sheet : [English](#) | [French](#) | [Italian](#) | [Korean](#) | [Portuguese](#) | [Russian](#)

## Safe and Sound: A tool to Guard your Financial Security

Download Tool: [English](#) | [French](#) | [Farsi](#) | [Punjabi](#) | [Russian](#)

<https://eapon.ca/factsheets/>

**Safe & Sound**  
A tool to help guard your financial security




**Elder Abuse Prevention Ontario**

[www.eapon.ca](http://www.eapon.ca)



# Support for Seniors

- ✓ **Support**
- ✓ **Information**
- ✓ **Referral**

SENIORS SAFETY LINE 

# 1-866-299-1011



24/7, 365 days  
of the year



live counsellors,  
over 200 languages



[awhl.org/seniors](http://awhl.org/seniors)

Your Feedback is important to us!

WE WOULD  
APPRECIATE HEARING  
FROM YOU.  
**Please take a few  
minutes to complete  
our survey!**



[https://www.surveymonkey.com/r/Webinar\\_Cryptofraud\\_mar28\\_23](https://www.surveymonkey.com/r/Webinar_Cryptofraud_mar28_23)



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[www.cnpea.ca](http://www.cnpea.ca)

Discover the Future Us Strategy:  
[www.futureus.cnpea.ca](http://www.futureus.cnpea.ca)



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du MAUVAIS TRAITEMENT des AÎNÉS



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@EAPreventionON



Elder Abuse  
Prevention  
Ontario

Prévention de la  
maltraitance envers  
les aînés Ontario



A purple rectangular tag with a hole on the left side is attached to a light-colored string. The tag is placed on a corkboard surface. Three white daisies with yellow centers are scattered around the tag: one in the foreground to the right, and two in the background. The background is slightly blurred.

Thank  
you!