



The Ontario Network
for the Prevention of Elder Abuse



Ontario's Strategy to Combat Elder Abuse

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OVERVIEW

- ◎ Background and Development of Ontario's Strategy to Combat Elder Abuse
 - Three Key Elements of the Strategy
 - Implementation Plan with ONPEA

- ◎ ONPEA's Mission and Goals
 - ONPEA's Leadership
 - Innovations and Collaborations
 - Highlights of Accomplishments from Elder Abuse Strategy

- ◎ Prevention of Elder Abuse - Policy Lens

- ◎ Future Directions





Ontario's Strategy to Combat Elder Abuse

BACKGROUND

- On March 22, 1999, Ontario's Minister Responsible for Seniors announced that the province would develop a comprehensive Elder Abuse Strategy.
- On November 16, 1999, the Minister Responsible for Seniors announced the membership for the Round Table for Ontario's Elder Abuse Strategy.
- Over 75 experts represented on the Round Table and its three Working Groups.
- In April 2001, the Round Table for Ontario's Elder Abuse Strategy, submitted its recommendations to the government.



Ontario's Strategy to Combat Elder Abuse

BACKGROUND (Cont'd)

- ◎ On March 28, 2002, the Minister Responsible for Seniors and the Attorney General announced Ontario's **\$4.3 million, 5-year Strategy to Combat Elder Abuse**. First Elder Abuse Strategy in Canada.
- ◎ They were joined for the announcement by the Chair of the Ontario Network for the Prevention of Elder Abuse (ONPEA).
- ◎ The Strategy is being implemented by ONPEA, in partnership with the Ontario Seniors' Secretariat (OSS).



Ontario's Strategy to Combat Elder Abuse

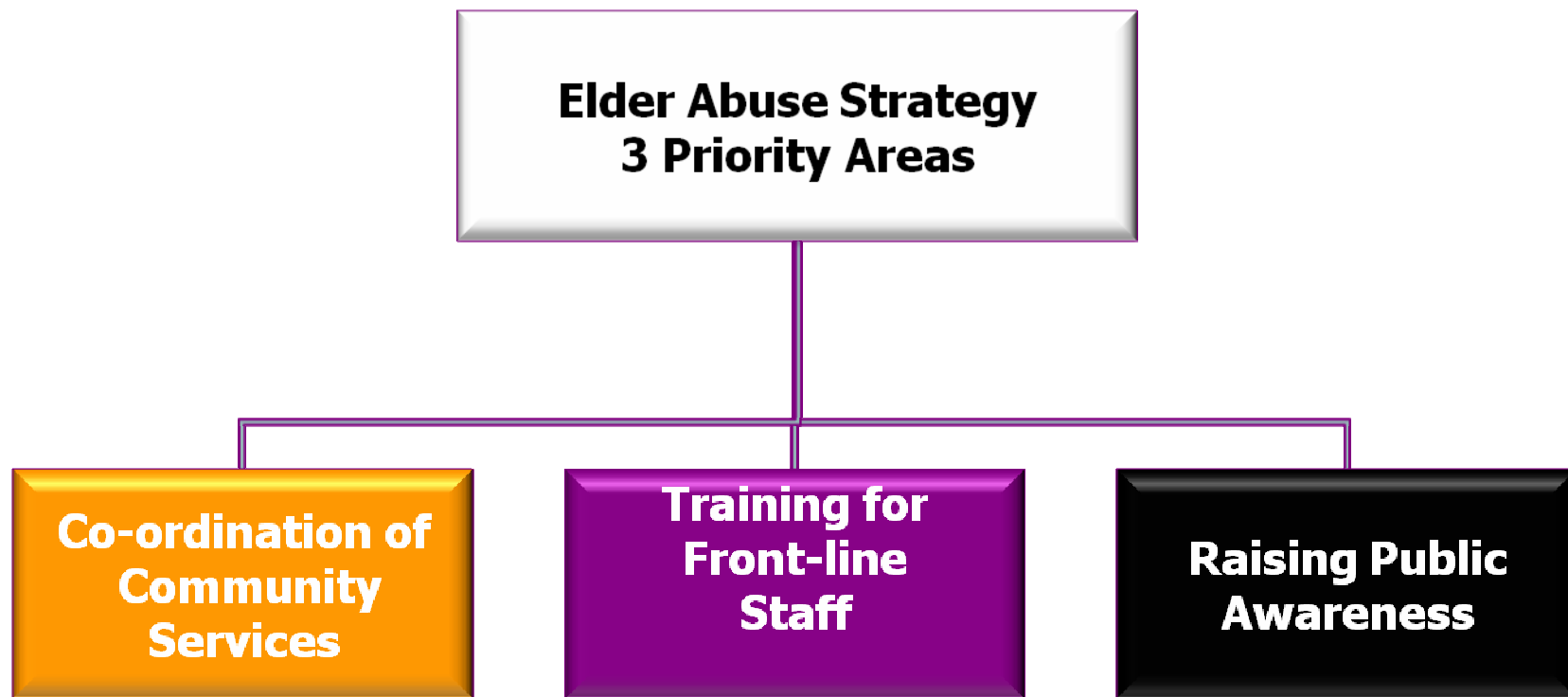
PARTNER CONTRIBUTIONS

● Partner contributions:

- ONPEA's 13-year history of working in the field of elder abuse.
- The Ontario Victim Services Secretariat's expertise in providing community-based services to victims of crime and providing funding from the Victim's Justice Fund.
- OSS' mandate to undertake and support policy initiatives that improve the quality of life of Ontario seniors and public education efforts for and about Ontario seniors.



Key Elements of Ontario's Strategy to Combat Elder Abuse





ONPEA'S VISION AND MISSION

**WE ENVISION AN ONTARIO WHERE SENIORS ARE
SAFE AND RESPECTED.**

Our **mission** is to create an Ontario that is free from abuse for all seniors, through awareness, education, training, collaboration, service coordination and advocacy.

ONPEA oversees the implementation of **Ontario's Strategy to Combat Elder Abuse** in addition to a number of new initiatives.



ONPEA's Leadership

- Promotes and shares **Best Practices** among professionals/agencies
- Liaise with local, provincial, federal and international agencies to facilitate **Policy Development**
- To **Listen** to the voice of Older Adults in our Province
- Encourages **Innovation and Advances Education and Training** for professionals, caregivers and the public
- Is a **Network of Networks**



ONPEA's Leadership

- Practices and promotes **sensitivity to multicultural issues.**
- **Advocates** for legislative action for victims and their families.
- Provides **Information and Support** to families and victims
- 7 Regional Elder Abuse Consultants are key resources to communities **dealing with cases of elder abuse**



New Developments: Multi-Sectoral Training for Front-Line Staff:

- ◎ Front-line staff from various sectors working directly with seniors receive training on how to recognize and respond to elder abuse
- ◎ Core Training Curriculum and Resource Guide (2007)
- ◎ On-Line E-Learning Tool (Emotional Abuse)
- ◎ Learning Resource Centre
- ◎ Re-printed Elder Abuse Reference Template
- ◎ PSW Quick Reference Guide to Elder Abuse



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POWER OF 3

**ONPEA'S LEARNING
RESOURCE CENTRE**



ONPEA'S CORE CURRICULUM



**ONPEA'S ONLINE
TRAINING TOOLS**





ONPEA's Core Curriculum and Resource Guide



This guide has been designed to:

- Reflect a wide variety of views and perspectives
- Provide information about networks, resources and successes
- Offer relevant/usable information to help to create and maintain an environment of safety and trust in which the senior may choose to live with dignity & respect.



New Developments: Multi-Sectoral Training for Front-Line Staff:

- Released “**Free From Harm: Toward a Best Practices Guide on the Abuse of Older Women**” (2007)
- ONPEA Annual Conferences - February 25, 2008
- Hosting Joint Conference with Ontario Community Support Association “***Making Connections: New Ideas for Better Care***” on October 21-22, 2008
- Contracted to deliver elder abuse training to **Service Canada** staff across Ontario (Sept. 08)



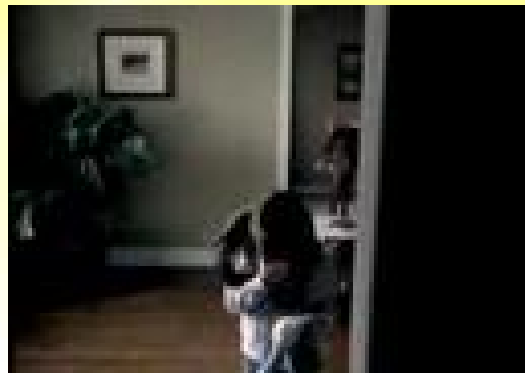
Public Education And Awareness



- ◎ Launched 3 Elder Abuse Television Public Service Announcements across Ontario
 - PSA's Modified and aired in British Columbia and Nova Scotia
 - Featured on Global TV's "Aging Journey Series" (May, 2008)
- ◎ Poster "The One Abuse No One Sees"



Financial Abuse



Physical Abuse



Emotional Abuse



Public Education and Awareness

Other Accomplishments

- Web site – www.onpea.org
- Provincial Elder Abuse Awareness Day (Oct. 19th)
 - 8,000 silicone bands with Stop Elder Abuse etched and VSL Number
 - ***“Flaunt Your Seniority”*** Buttons
- Numerous Media interviews with regional consultants
- Multiple presentations to community and senior groups, colleges and universities, Service Clubs, etc.
- Presentations and engagement within First Nation Communities



Coordination of Community Services

ONPEA consultants support the activities of **55 Community Response Networks in Ontario.**

- ◎ Strengthen partnerships and expand membership
- ◎ Establish or enhance community protocols
- ◎ Provide information and resources
- ◎ Coordinate and support their activities
- ◎ Facilitate sharing of Best Practices within Region/across province
- ◎ Assist with funding applications for Network sustainability



The Integrated Model

Each Community Network plans, implements and monitors its own efforts according to some of the following components:

1. Awareness
2. Commitment
3. Consistency
4. Accountability

TEAMWORK



Community Response Networks (CRN)

CRNs provide a foundation for the community, as a whole, to work together as a team on an equal playing field, sharing power and responsibility.

Membership: Integrated and Inclusive

- CRN are comprised agencies such as: Seniors' Organizations, Mental Health Services, Legal, Police and Justice, Community & Social Services, Community Care Access Centres

TEAMWORK



An exhibit consisting of portraits and stories by young Toronto artist Nici McRuer for the Ontario Network for the Prevention of Elder Abuse (ONPEA).

"Elder Vibrancy... You, Me and The Community"



VIBRANCY©: Healthy Lifestyle = Vibrant Individual



Poppy

“Poppy” is a very energetic and enthusiastic 93-year-old woman. In her earlier years she taught piano lessons in the Waterloo area.

At the age of 80 she started a group for people who wanted to learn how to play the recorder.

She continues to study music and when asked how to stay “vibrant” her advice is to eat moderately and regularly, go for walks and always look on the bright side.

Don’t forget to keep the music in your life!

BRING VIBRANCY TO YOUR COMMUNITY !

PREVENTION OF
ELDER ABUSE
"POLICY LENS"

Presented by,
Gerda Kaegi, Elder Health Coalition

PREVENTION OF ELDER ABUSE “POLICY LENS”

- *An Adaption of The Seniors Mental Health Policy Lens, Created By Dr. Penny MacCourt. **Adaptation made by: The Working Group of the Elder Health Coalition***
- Work Group formed in June 2006 with the purpose of addressing the prevention of elder abuse in health care with the aim of moving forward the development of policy and integrated services for older persons in Ontario.
- Focus: Development of an analytical framework, to assess policies, programs and practices (in place or proposed) in relation to preventing and detecting elder abuse

Policy Lens: Purpose

1. Strengthen the capacity of government & Service Providers to: Prevent, Detect, and Respond to Elder Abuse.
2. Act as an Assessment Tool to identify negative effects of Current and Planned **Policies, Programs and Practices** on those directly impacted by elder abuse – seniors themselves.
3. To guide research and evaluation studies of the impact of policies, programs and practices.

Policy Lens: Purpose

4. To promote the development of policy, program and practice responses to an issue or need.
5. To evaluate the potential impact of policy on prevention, detection and response to abuse.
6. To educate key stakeholders.
7. To ensure that policies, programs and practices are being developed and critiqued based on the correct input and feedback.

Policy Lens: Purpose

8. To stress the importance of talking to seniors about policies, programs and practices that directly affect seniors.
9. To determine what implications policies, programs and practices have upon seniors.
10. To ensure that seniors are part of the solution when addressing the implications of policies, programs and practices and to make improvements.

Applications for the Policy Lens

- A quick screen for policies/programs
- Critique of policies and programs
- Develop a policy response.
- Evaluate the potential impact of policy on seniors' well being/mental health.
- Educate key stakeholders
- Advocacy
- Guide research and evaluation studies



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Thank you



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